Intellectual Property

Defense Against Trademark and Copyright Infringement Actions

Conroy Simberg is a premier Florida-based law firm providing legal defense to corporations, insurance carriers, small businesses and individuals for all intellectual property matters. The attorneys in our intellectual property group combine years of legal experience with a keen understanding of the complex laws and technical issues involved in intellectual property cases. Our IP lawyers are widely recognized for their ability to successfully resolve and defend against complex trademark and copyright infringement actions.

The attorneys at Conroy Simberg are familiar with the risks that business and individuals face in defending infringement claims and we appreciate the stress these types of cases can place upon a defendant. Our copyright and trademark attorneys also understand that intellectual property rights can be difficult to clearly identify and define.

A successful defense in infringement cases requires the experience of an intellectual property attorney. Whether our firm is defending a client in a complex copyright case involving digital media, or representing a client accused of infringing upon another business' name or advertising slogan, our clients can be confident in knowing that they are being represented by a premier team of seasoned intellectual property attorneys.

Infringement Claims

In many cases, businesses and individuals will initiate a claim for trademark or copyright infringement by sending a cease and desist letter demanding that a person or business stop the alleged unauthorized use of a trademark or copyright. When our clients are wrongly accused of infringement and receive this type of letter, our attorneys are prepared to mount an aggressive defense against all claims.

We quickly assemble a team of intellectual property attorneys, led by a seasoned partner. This team promptly investigates copyright and infringement claims, assesses any potential liability, and drafts appropriate responses.

Negotiation and Mediation

When handling infringement claims, the legal professionals at Conroy Simberg focus on resolving disputes as quickly as possible, limiting exposure and containing the costs associated with these types of actions. Our attorneys attempt to settle these claims through negotiation and other forms of alternative dispute resolution, including mediation and arbitration.

When a case cannot be effectively resolved in this manner and litigation becomes necessary, we are ready to vigorously defend our clients at all stages of the litigation process. Our attorneys are skilled trial lawyers with decades of experience defending clients before federal and state courts, including all levels of appeals.

Personalized Service and Attention

The attorneys in our intellectual property practice promptly respond to clients' questions and concerns and keep them informed of all legal developments in their case. Our IP lawyers work directly with our clients, regularly discussing key legal issues and developments in an effort to create the strongest and most effective defenses possible in complex trademark and copyright infringement cases. Since our firm's inception in 1979, the attorneys at Conroy Simberg have remained committed to the principle of providing personalized service and attention to each of our clients.